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McKenzie magazine is the official magazine of Families Need Fathers. Published five times per year, McKenzie features an eclectic mix of news, investigations, help and support, letters, reviews and opinion from Families Need Fathers, the shared parenting movement and the world of family law.

McKenzie is received by FNF's 3000 members, as well as over 400 key family law industry figures including judges, politicians and social care professionals.

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## About Families Need Fathers

Founded in 1974, Families Need Fathers is a self-help charity which provides information and support on children's issues for separated and divorced parents regardless of gender, background or marital status, as well as grandparents, partners, friends and the extended family. Our main concern is to maintain a child's relationship with both parents during and after family breakdown.

Our support services are based around a national network of volunteers and including over 30 branches around the country, a free telephone helpline, website, online forums and a wide range of publications and literature - including McKenzie magazine.

As a campaigning charity, Families Need Fathers is widely recognised as the most knowledgeable representative of parents living apart from their children. Recent campaign successes have included automatic parental responsibility for unmarried fathers on birth certificates (2003), the right of a Litigant in Person to a lay adviser (2007) and the opening of family courts to the media (2008). Families Need Fathers is widely consulted with by government and social welfare organisations and has increasing influence across these sectors.

### Rates 2009

**1/8 page box in McKenzie Magazine:** £80 per issue  
**1/2 page in McKenzie:** £250 per issue  
**Listing at FNF Online:** £50 per month

Discounts available for bookings of six months or more.  
 Book a website listing for 12 months and receive a 50% discount on McKenzie advertisements.

### McKenzie Publication Dates 2009:

**February 20th - May 29th - 14th August - 16th October - 19th December**  
 Copy required 3 weeks in advance of publication

To receive sample issues, arrange a trial or book space, please contact **Nick Barnard** on:

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